



# ART IN THE PARKS PROGRAM

## Project Proposal Application

Applications are accepted on a rolling basis and reviewed quarterly. Please review the [Art in the Parks Program FAQs](#) and [Criteria](#) documents before submitting your application.

Proposed art works will be evaluated using the following guidelines and criteria:

### Guidelines

- Projects should engage visitors and enhance their experience and understanding of park resources
- Projects should highlight or draw attention to a unique aspect of the area
- Projects will occur within the Park and be temporary in nature (one year or less), with the exception of projects that are designed to be more permanent such as within visitor centers
- Projects should have minimal/no negative impact on natural and cultural resources
- Projects should be innovative in their fabrication approach and materials should be recycled or reusable afterward whenever possible
- Projects should be highly sensitive to accessibility and safety issues as they relate to visitors and staff

### Selection Criteria

- Artistic merit
- Community involvement opportunities, either in the creation or enjoyment of the work
- Project relevance
- Appropriateness for National Park setting with minimal to no impact on visitor access during installation and de-installation
- Availability of resources
- Durability and maintenance
- Safety, security and access

Application Date:
Applicant Name:
Organization Name (if applicable):
Primary Contact Information Address:  City/State/Zip:  Work Phone: <span style="float: right;">Cell Phone:</span>  Email: <span style="float: right;">Website :</span>
Project title/working title:  Proposed Location of Project:  Proposed Dates and Duration (if known):

- A. Applications must include a one-page description of the proposed project. The description should include the project's theme, its nexus to the park, and address the guidelines listed above. (Limit response to 500-700 words)**
- B. Answer the following questions, attaching additional pages if necessary.**

- |  |                               |                               |
|--|-------------------------------|-------------------------------|
| 1. Is there a specific park story this project aims to highlight?  | Y<br><input type="checkbox"/> | N<br><input type="checkbox"/> |
| 2. Is this project open to the general public?   | Y<br><input type="checkbox"/> | N<br><input type="checkbox"/> |
| 3. Who do you anticipate as your regular or primary audience?  |                               |                               |
| 4. Are there specific events or large public moments associated with the project?  | Y<br><input type="checkbox"/> | N<br><input type="checkbox"/> |
| 5. Do you anticipate any impacts to regular park visitation?   | Y<br><input type="checkbox"/> | N<br><input type="checkbox"/> |
| 6. Are there any special maintenance or security requirements?   | Y<br><input type="checkbox"/> | N<br><input type="checkbox"/> |
| 7. Is the project fully funded by the artist/organization or does it need additional support? If funded, please identify project sponsors. | Y<br><input type="checkbox"/> | N<br><input type="checkbox"/> |
| 8. Will the project have any associated fees for participation?  | Y<br><input type="checkbox"/> | N<br><input type="checkbox"/> |

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**Completed applications can be submitted through email, fax or by mail to the following addresses:**

Email: [Art@parksconservancy.org](mailto:Art@parksconservancy.org)

Fax: 415- 561-3003 (Attention: Kate Bickert @ Art in the Parks)

Mail: Kate Bickert @ Art in the Parks  
Golden Gate National Parks Conservancy  
Building 201, Fort Mason  
San Francisco, CA 94123

*Submittal of application does not guarantee approval.*